

CO-OP Revelation's Top Ten Data Searches

To help your credit union enjoy the full benefits of Usage Analytics, the first level of CO-OP Revelation, we've compiled a list of the ten most popular and time-saving search queries.

This remarkable tool allows you to:

- compile transaction data quicker
- generate accurate reports easier
- help monitor fraud activity
- perform in-depth transaction analysis

Here are the Top 10 ways to use transaction data and maximize your EFT/Debit program:

STANDARD HOME PAGE / DASHBOARD REPORTS

To specify the reports displayed on this page, select PERSONAL SETTINGS/PREFERENCES from the SYSTEM menu.

1. Average Transaction Statistics

Monitor changes in average transaction amounts and average number of transactions per card.

- View the AVERAGE TRANSACTION AMOUNT graph to see average amounts over the previous three months and current month-to-date.
- View the AVERAGE TRANSACTIONS PER USED CARD graph to see the average number of transactions per card over the same time period.

2. Cardholder Transaction Activity Search

Identify which merchant and ATM locations acquired the most transactions.

- View the MOST FREQUENTLY VISITED LOCATIONS report for the 10 merchant locations acquiring most of your cardholders' transactions for the current month-to-date and previous month.

3. 30-Day Cardholder Transaction Activity Search

Find the number of cards that performed transactions in the last month.

- View the CARD USAGE BY STATUS dashboard report, available on the OVERVIEW page or by selecting CARD SUMMARY from the USAGE ANALYTICS menu.

STANDARD TRANSACTION SEARCHES

From the USAGE ANALYTICS MENU, click on TRANSACTION SEARCH. Specify any time period in the SETTLEMENT DATE fields up to 100 days. You can also use the INTERVAL drop-down to see totals broken down by smaller time intervals.

4. Transactions Analysis

Analyze one or more transaction types, such as PIN POS and Signature POS.

- Check the TRANSACTION TYPE box in the GROUP BY line. The resulting totals are shown by transaction type, sorted in descending order based on the transaction counts.
- To sort the results alphabetically by transaction type, click on the TRANSACTION column heading.
- Select the BIN in the CARD GROUP field as part of the search.

5. Network Transaction Activity Search

Compare network volumes.

- In the GROUP BY line, check the NETWORK box (and TRANSACTION TYPE if desired).
- If desired, click on the NETWORK column heading to sort the resulting totals alphabetically by network.

6. Merchant Transaction Activity Search

Discover which merchants generate the most transactions.

- Check the MERCHANT TYPE box in the GROUP BY line. The results appear in descending order based on the transaction counts.
- Download the details for one merchant type (see #10 for Excel download instructions).
- Check the TRANSACTION TYPE and MERCHANT TYPE boxes in the search.
- Sort the results by clicking on the MERCHANT CATEGORY column heading.
- To view transaction details for one type, click on the VIEW link in that row to display the first 100 transactions (You can also download the details for that row, see #10).

7. PIN, Signature & ATM Transaction Volume Comparisons

Obtain totals for PIN, Signature and ATM — overall and by BIN.

- Group your search by TRANSACTION TYPE (and NETWORK if desired).
- To see these totals by BIN, also select the corresponding CARD GROUP.
- In the results, scroll to rows for each of these transaction types.

CARD TRANSACTION SEARCHES

The CARD SEARCH function is available by selecting TRANSACTIONS from the USAGE ANALYTICS menu. Click on the CARD SEARCH tab to bring it to the foreground.

8. Individual Card Transactions

Support exception or fraud research.

- Run a CARD SEARCH for up to 100 days of transaction history. Enter the full card number and select any desired grouping criteria.

9. Card Statistics

Generate quarterly reports to find PIN, Signature, and ATM totals that include the number of cards responsible for the transactions.

- Run a CARD SEARCH for the quarter.
- Check the grouping boxes for TRANSACTION TYPE and NETWORK. Leave the CARD NUMBER blank.
- In the results, scroll to the row for each of these transaction types. The card count appears in the # OF CARDS column.

10. In-Depth Analysis for Search Queries 4 – 9

Examine transaction details and calculate the percentage of transaction volumes or cards for each transaction type.

- Run a STANDARD transaction search or a CARD SEARCH using previously described criteria for the group of transactions you want to analyze.
- From the search results screen, click on DOWNLOAD RESULTS (A) to generate an Excel file of the result totals. Use Excel to calculate percentages and re-sort to analyze data details.
- From a search results screen, either click on a VIEW (B) link to see the details for the first 1,000 transactions in that total, or Click on a Microsoft Excel icon (C) to download the details for all transactions comprising that total.

FOR MORE INFORMATION

- View the demo and webinar at www.co-opfs.org/revelation
- Questions? Call the Portfolio Development Team at 1-866-5COVERA