

## Helpful Web Sites

[Covera Solutions](#) - Covera Card Solutions website – valuable resource for access to ATM and credit/debit bulletins, marketing materials, plastic design information, training information and more

[CO-OP Revelation](#) - A three-tiered product designed to help you understand, track, and ultimately influence your card members' behavior. This will lead to more precise marketing, profitable decision making, and a more loyal membership. It will literally change the way your credit union does business.

[CSCU \(Card Services for Credit Unions\)](#) - Card Services for Credit Unions – information on latest industry trends, new products and VIC (Virtual Card Consultant) for your portfolio development needs

[Visa Online](#) - Visa promotions, products, marketing materials, etc

[Mastercard Marketing](#) - MasterCard promotions, marketing materials, etc.

[Credit Unions Online](#) - credit union website directory allows you to see what other credit unions are doing with their card program(s).

## Youth

[Practical Money Skills](#) – Has online tools & resources designed to help educators, parents, & students practice better money management for life.

[What's My Score](#) – Helps young adults understand what their credit score is saying and guides them down the path to financial freedom and success.

[Brass Magazine](#) – The Brass goal is simple: provide direct, intelligent, entertaining content to young adults about the money side of life.

[Visa Student](#) - Area of Visa's website directed only to youth. Contains financial education, merchant offers, and more!

## Enhancements

[Scorecard Rewards](#) - includes information on ScoreCard Bonus Points as well as a catalog of merchandise, recreation, and travel awards.

[CardCentives](#) - benefits website for Prime, Premium, and Privilege CardCentives programs.

[Advantage Program](#) - benefits website for Basic, Travel, and Complete Advantage programs.

[Verified by Visa](#) - fraud protection for online purchases.

[Card Designer](#) – a web based tool that enables you to create a custom card design for your credit union's card program(s).

## Size up the Competition

[Bank Rates](#) - Products/pricing/industry rates

[Card Offers](#) - 10,000 consumer reviews of cards, details on credit terms

[Card Web](#) - Latest trends and comparisons

[Consumer Credit Card Guide](#) - Resource for credit card offers, categorized by type, low interest rates, rewards, cash-back features, airline miles, etc. Includes newsletters, reviews, credit and consumer rights, etc

[Credit Card Rates](#) - Resource for credit card offers - compare rates, rewards, etc

[Eye on Credit](#) - Resource that displays rates and fees from top issuers